

ATX Enterprise

A part of

ATX SG

Asia Tech x Singapore

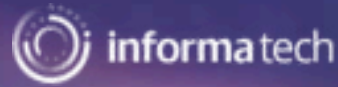
Sponsorship & Exhibition Opportunities

27 - 29 MAY 2025 | SINGAPORE EXPO

Held in



Brought to you by



Supported by





Your Spotlight at Asia Tech x Singapore 2025

Step into Asia Tech x Singapore and present your brand to a vibrant audience of over 22,000 tech professionals and enthusiasts. In a confluence of innovation and expertise, our onsite advertising options offer a dynamic stage for your brand to captivate and engage. From striking visual displays to interactive experiences, your message will resonate through the halls, inviting collaboration and elevating your market presence.

Beyond the physical space, your digital footprint expands with our tailored advertising solutions. Harness the power of the event's official app, website, and social media platforms to reach a broader audience. Your brand will become part of the digital buzz, gaining traction before, during, and after the event, ensuring maximum visibility among industry influencers.

Asia Tech x Singapore is not just an event; it's a gateway to new opportunities. Whether onsite or online, your brand will be at the forefront, shaping connections and driving growth in one of the most dynamic technology landscapes.



Be part of Asia's flagship tech event

Asia Tech x Singapore (ATxSG) is more than just an event; it's the epicenter of innovation in the region. Housing multiple anchor events under ATxEnterprise, we serve as the pivotal hub where leaders from tech, media, broadcasting, telecommunications, satellite, and startups convene for a transformative week. With inspiring content sessions paired with expansive exhibition halls at the Singapore EXPO, it's a week of unmissable networking, learning, and collaboration.

ATxSG will be back from **27 to 29 May 2025**. Join us to dive into the heart of ATxEnterprise's events and tap into the energy and ideas that drive Asia's tech scene.



Asia's largest broadcast tech stage



Asia's largest ICT industry event for the telco sector



Official start-up event of ATxSG



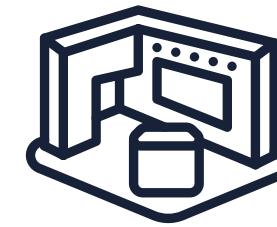
Asia's largest SatCom stage



Emerging tech for enterprises



Where commercial AI comes to life



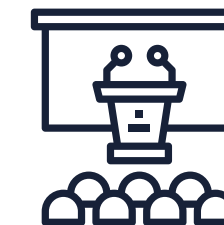
1000+
Exhibitors



22,000+
Unique Attendees



400+
Speakers



200+
Sessions



Sponsorship & Exhibitor Opportunities

Thought Leadership

Exhibit

Brand Awareness

Networking & Lead Generation

Digital Amplification

Thought Leadership

The background features a large, abstract graphic on the right side, composed of overlapping purple and blue shapes. A network diagram with interconnected nodes is visible within the blue area. Below the title, there are decorative horizontal lines: a solid purple line, a dotted purple line, and another solid purple line.



Preferred Industry Partner S\$250,000

ATxEnterprise

ATxSummit



Thought Leadership

- Opening Welcome Speech at any of the selected show stage on Day 1
- Keynote Solo Speaking Slot on ATxSG Centre Stage
- Solo speaking slot on ATxSG Centre Stage
- Keynote Panel
- Track Panel
- x2 Session Recording

- **Gallery Room (max. 100 pax) – 2hr session slot** - A space for a closed-door session where the signing of MOUs, discussion and/or dialogue may happen. Branding may be utilized within the allocated space, during the allocated slot.
- **Product Showcase – 2hr session slot** - PIP may set up a booth outside the Gallery Room to do a showcase concurrently with the ongoing session in the Gallery Room. Branding may be utilized within the allocated space, during the allocated slot.
- **Food and Beverage for 100pax** - Basic set-up and photography services, and extending pre-approved delegate invitations on behalf of the Partner to ATx Summit.



Digital Media

- Push notification via virtual platform
- 6 x TechBytes Newsletter banner advertisements
- 5 x TechBytes Newsletter
- 1x Executive video interview
- 2 x Dedicated EDM blasts
- 1x Key takeaway report
- 1x Fast-chat interview (Pre-event)
- Event kickstart page
- Inclusion in 'Best of' post show report

- **EDM Partner Feature Feature** - logo and short description of partner* in the ATxSG EDM blasts. *Content to be provided by partner.
- **2x Social Media Feature** - Collective post-event post (all partners) with shortlisted soundbites recorded at ATxSG featuring an Executive of your choosing.
- **Social Media Post(s)** - Pre-event graphic post showing the sponsors of the event. One post per partner



Access / Lead Gen

- 36sqm raw space or VIP Lounge
- Lead scanner
- 10 x exhibitor passes
- Lead capture at registration
- Lead capture from speaking sessions

- **6x ATxSummit Passes*** - *Attendees to hold senior leadership positions, subject to pre-approval by IMDA. IMDA will undertake the invitation to your guests.



Branding

- Logo & profile on website as Preferred Industry Partner with reciprocal link to your website of choice
- Logo on onsite signage
- Promotion on social media
- 4 x floor stickers
- Singapore street banner logo inclusion
- Preferred Industry Partner's branding at ATxSG umbrella

- **Logo with Hyperlink to Partner's Web on ATxSG Webpage**
- **Logo on Digital Signage** - The logo will be accompanied with the "Preferred Industry Partner" (PIP) umbrella branding, shown on the large LED screen just outside the main hall. Short videos pre-approved by IMDA can also be played on the LED screen during break for a fixed duration. Logos of PIPs will also be shown on designated digital signages around the event venue.



AT-A-GLANCE

| | | HEADLINE | DIAMOND | PLATINUM | GOLD+ | GOLD | SILVER | BRONZE |
|--------------------|-------------------------------------|-------------|-------------|-------------|------------|------------|------------|------------|
| Thought Leadership | Fireside Chat on Keynote Plenary | ✓ | ✓ | | | | | |
| | Keynote Panel | ✓ | ✓ | ✓ | | | | |
| | Fireside Chat on ATx Centre Stage | ✓ | ✓ | | | | | |
| | Panel on ATx Centre Stage | | | ✓ | ✓ | | | |
| | Track Fireside Chat | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| | Track Panel | ✓ | ✓ | ✓ | ✓ | ✓ | | ✓ |
| | Roundtable Sponsorship | ✓ | | | | | | |
| Digital Media | Virtual Platform Push Notification | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Newsletter Banner Advertisement | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Techbyte Newsletter | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Executive Video Interview | ✓ | ✓ | ✓ | ✓ | ✓ | | |
| | Dedicated EDM Blast | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Branding | Logo & Profile on Website | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Logo on Onsite Signage | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Social Media Promotion | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Onsite Floor Stickers | 4 | 4 | 3 | 3 | 3 | 2 | 2 |
| | SG Street Signage Logo Inclusion | ✓ | ✓ | | | | | |
| Access/Lead Gen | Raw Space | 54 sqm | 54 sqm | 36 sqm | 18 sqm | 18 sqm | 18 sqm | 9 sqm |
| | Lead Scanner | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| | Exhibitor Pass | 10 | 10 | 6 | 4 | 4 | 4 | 4 |
| | Speaker Pass | 5 | 5 | 4 | 3 | 2 | 1 | 1 |
| | Lead Capture at Registration | ✓ | ✓ | ✓ | | | | |
| | Lead Capture from Speaking Sessions | 5 | 5 | 4 | 3 | 2 | 1 | 1 |
| | | S\$ 170,000 | S\$ 150,000 | S\$ 135,000 | S\$ 83,200 | S\$ 57,000 | S\$ 45,000 | S\$ 30,000 |



Email to book:
info@asiatechxsg.com



Headline Partner S\$170,000



Thought Leadership

- Day One Fireside chat in Keynote plenary
- Keynote Panel
- Fireside chat on ATx Centre stage
- Track Fireside Chat
- Track Panel
- Roundtable sponsorship



Access / Lead Gen

- 54sqm raw space
- Lead scanner
- 10x Exhibitor passes
- 5x Speaker passes
- Lead capture at registration
- 5x Lead capture from speaking sessions



Digital Media

- Virtual Platform Push Notification
- Newsletter Banner Advertisement
- Techbyte Newsletter
- Executive video interview
- Dedicated EDM blast



Branding

- Logo & profile on website
- Logo on onsite signage
- Promotion on social media
- 4x Onsite Floor Stickers
- Singapore street signage logo inclusion

Number of Sponsorships Available: **Exclusive**



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Diamond Partner S\$150,000

3 Number of Sponsorships Available:
Three



Thought Leadership

- Fireside chat in Keynote plenary
- Keynote Panel
- Fireside chat on ATx Centre stage
- Track Fireside Chat
- Track Panel



Access / Lead Gen

- 54sqm raw space
- Lead scanner
- 10x Exhibitor passes
- 5x Speaker passes
- Lead capture at registration
- 5x Lead capture from speaking sessions



Digital Media

- Virtual Platform Push Notification
- Newsletter Banner Advertisement
- Techbyte Newsletter
- Executive video interview
- Dedicated EDM blast



Branding

- Logo & profile on website
- Logo on onsite signage
- Social Media Promotion
- 4x Onsite Floor Stickers
- Singapore street signage logo inclusion



Email to book:
info@asiatechxsg.com



Platinum Partner S\$135,000

4 Number of Sponsorships Available:
Four



Thought Leadership

- Keynote Panel
- Panel on ATx centre stage
- Track Fireside Chat
- Track Panel



Access / Lead Gen

- 36sqm raw space
- Lead scanner
- 6x Exhibitor passes
- 5x Speaker passes
- Lead capture at registration
- 4x Lead capture from speaking sessions



Digital Media

- Virtual Platform Push Notification
- Newsletter Banner Advertisement
- Techbyte Newsletter
- Executive video interview
- Dedicated EDM blast



Branding

- Logo & profile on website
- Logo on onsite signage
- Social Media Promotion
- 3x Onsite Floor Stickers



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Gold+ Partner

S\$83,200



Thought Leadership

- Panel on ATx centre stage
- Track Fireside Chat
- Track Panel



Access / Lead Gen

- 18sqm raw space
- Lead scanner
- 4x Exhibitor passes
- 3x Speaker passes
- 3x Lead capture from speaking sessions



Digital Media

- Virtual Platform Push Notification
- Newsletter Banner Advertisement
- Techbyte Newsletter
- Executive video interview
- Dedicated EDM blast



Branding

- Logo & profile on website
- Logo on onsite signage
- Social Media Promotion
- 3x Onsite Floor Stickers



Email to book:
info@asiatechxsg.com



Gold Partner S\$57,000



Thought Leadership

- Track Fireside Chat
- Track Panel



Access / Lead Gen

- 18sqm raw space
- Lead scanner
- 4x Exhibitor passes
- 2x Speaker passes
- 2x Lead capture from speaking sessions



Digital Media

- Virtual Platform Push Notification
- Newsletter Banner Advertisement
- Techbyte Newsletter
- Executive video interview
- Dedicated EDM blast



Branding

- Logo & profile on website
- Logo on onsite signage
- Social Media Promotion
- 3x Onsite Floor Stickers



Email to book:
info@asiatechxsg.com



Silver Partner S\$45,000



Thought Leadership

- Track Fireside Chat



Access / Lead Gen

- 18sqm raw space
- Lead scanner
- 4x Exhibitor passes
- 1x Speaker passes
- 1x Lead capture from speaking sessions



Digital Media

- Virtual Platform Push Notification
- Newsletter Banner Advertisement
- Techbyte Newsletter
- Dedicated EDM blast



Branding

- Logo & profile on website
- Logo on onsite signage
- Social Media Promotion
- 2x Onsite Floor Stickers



Email to book:
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Bronze Partner

S\$30,000



Thought Leadership

- Track Panel



Access / Lead Gen

- 9 sqm raw space
- Lead scanner
- 4x exhibitor passes
- 1x Speaker pass
- 1x Lead capture from speaking sessions



Digital Media

- Virtual Platform Push Notification
- Newsletter Banner Advertisement
- Techbyte Newsletter
- Dedicated EDM blast



Branding

- Logo & profile on website
- Logo on onsite signage
- Social Media Promotion
- 2x Onsite Floor Stickers



EXHIBIT





Exhibition Raw Space Rates

[View Live Floorplan Here](#)

| Space Only Rates |
|------------------|
| Standard |
| Platinum |

| 1 open side | 2 open sides | 3 open sides | 4 open sides |
|-------------|--------------|--------------|--------------|
| S\$ 825 | S\$ 835 | S\$ 840 | S\$ 845 |
| S\$ 845 | S\$ 855 | S\$ 860 | S\$ 865 |

An additional charge of S\$550 is required for the Mandatory Digital Event fee. S\$800 include lead insight entitlements
(Applicable to both co and sub exhibitors)

If you're booking Raw Space, please note the minimum size of 18 sqm. For the shell scheme package, refer to the next page for additional rates.



Exhibition Shell Scheme Packages

Premium Package @ S\$140/sqm



Premium Centre Package
(min. 18sqm)



Premium Island Package
(min. 36sqm)



Premium Corner Package
(min. 18sqm)

Standard Package @ S\$120/sqm min. 9sqm



| What your package includes: | Standard Package | Premium Package |
|-----------------------------|------------------|-----------------|
| Fluorescent Tube | ✓ | ✓ |
| 13 Amp Socket | ✓ | ✓ |
| Reception Desk | ✓ | ✓ |
| Coffee Desk | ✓ | ✓ |
| Easy Chair | ✓ | ✓ |
| Display Block | ✓ | ✓ |
| Wastepaper Basket | ✓ | ✓ |
| Folding Chair | ✓ | |
| Barstool | | ✓ |
| Lockable Cabinet | | ✓ |
| Wall Shelving | ✓ | |



Hospitality Suites

A Personalised and Exclusive Experience for your Clients.

Create an exclusive experience for your valued clients by hosting them in a private space for meetings, seminars and product showcases. Fully-customisable room for your corporate branding to take centre-stage.

| Opal | Peridot | Garnet | Topaz |
|------------|-------------|-------------|------------|
| S\$ 45,600 | S\$ 110,000 | S\$ 120,500 | S\$ 27,000 |



**Min 50 SQM booking*



Email to book:
info@asiatechxsg.com



Meeting Rooms

Rent Meeting Rooms at MAX Atria

Open to ATxSG exhibitors only: Book private meeting rooms at the MAX Atria to host your guests in a comfortable, intimate setting.

| Room Size | | | |
|-----------------|----------------------|----------------------|-----------------------|
| Seating Style | Approximately 56 sqm | Approximately 70 sqm | Approximately 110 sqm |
| Theatre Style | 30 pax | 50 pax | 70 pax |
| Classroom Style | 18 pax | 27 pax | 40 pax |

MAX Atria Meeting Room Rental Rates

Rates excluding full stage set-up and AV supplies.

The set-up day is not inclusive.

Subject to room availability.

| | |
|--------------|----------------|
| S\$420 / sqm | 2 days rental |
| S\$250 / sqm | 1 day rental |
| S\$220 / sqm | 1/2 day rental |



Email to book:
info@asiatechxsg.com

BRAND AWARENESS

The background features a diagonal split between white and a purple-to-blue gradient. A white triangle points from the left towards the center. On the right, a faint network diagram with nodes and connecting lines is visible. Below the text, there are two horizontal lines: a solid purple line and a dashed purple line.

Registration Sponsor

Make sure every attendee knows you'll be On-Site with the Registration Sponsorship. Your logo will appear on registration pages and confirmation emails leading up to the event. Your branding will also be the first to welcome attendees on-site when they collect their badges at registration.

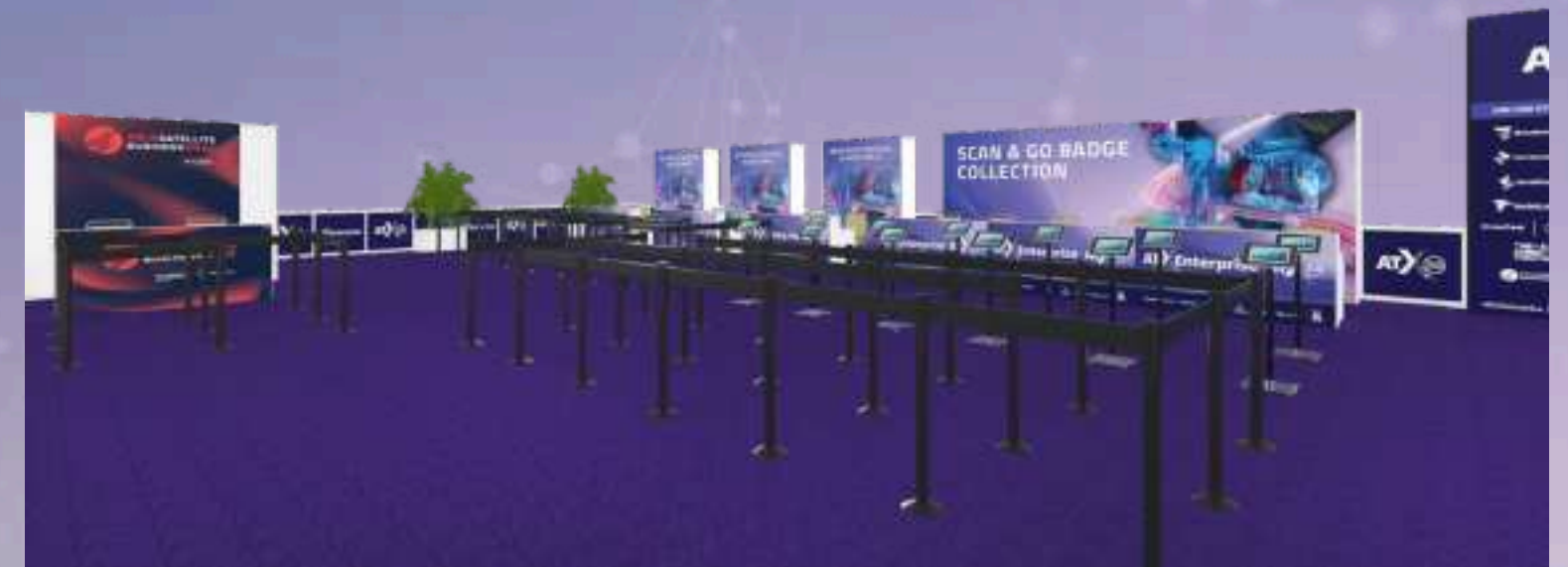
Pre-event Exposure:

- Sponsor logo on ATxSG registration pages
- Registration confirmation emails include:
 - Sponsor logo
 - 100-word text ad/offer/description
 - URL Link
- Sponsor included in a 'Do you want to hear from x' drop down list at registration for lead generation. GDPR list of those that ticked yes, provided 1-week prior to show. **With final list shared post show.**

On-Site Presence:

- Listing and logo on all on-site registration kiosks

\$ 61,250



Branded Badge & Lanyard



Given from the get go, all delegates will receive the Branded Badge and Lanyard at the registration counter. They will also be your brand ambassadors as they roam the halls and even around Singapore EXPO when they are out and about.

Pre-event Exposure:

- Company name, logo, and 50-word description on ATxSG website
- One (1) LinkedIn post via official ATxSG channels; includes sponsor-provided image and text used to promote sponsor's ATxSG presence. Must be approved by ATxSG show management.

On-Site Presence:

- Sponsor to design and produce lanyards
- Sponsor to submit lanyard design for ATxSG approval
- ATxSG to produce badges

S\$ 52,500

Sponsor to provide lanyard according to our Spec



Official Bag Sponsor

Let over 25,000 attendees carry your brand for you. Asia Tech x Singapore will distribute your advertising bag - crafted from sustainable materials so everyone can be your brand ambassador during the event.

Pre-event Exposure:

- Company name, logo, and 50-word description on ATxSG website
- One (1) LinkedIn post via official ATxSG channels; includes sponsor-provided image and text used to promote sponsor's ATxSG presence. Must be approved by ATxSG show management.

On-Site Presence:

- Quantity: 25,000
- Sponsor to design and produce bag, must include ATxSG logo – subject to ATxSG approval. ATxSG can design and produce bags for additional price.
- Bags will be distributed at registration to all attendees of ATxSG.

S\$43,750



BRAND AWARENESS

Onsite Advertisement

*Timeline & dimension to be provided
2 months before the show*

Outdoor Pylon Banner

Seize the attention of every passerby with our Outdoor Pylon Banners. Positioned along the main road towards EXPO, these banners are your first chance to make a memorable impression.

Details:

- Strategic Positioning: Borders the main road towards EXPO, capturing views from all entering and departing traffic.
- Maximum Exposure: Ideal for creating a powerful brand statement the moment attendees arrive.

Specifications:

- Size: 7.8m (W) x 3.8m (H)



| Pylon Frame 3, 6-11 (Exclude 9 Large) | Pylon Frame 4 & 5: | Pylon Frame 9 Large |
|--|--------------------|---------------------|
| S\$6,600/ banner | S\$9,200/ banner | S\$12,000 |

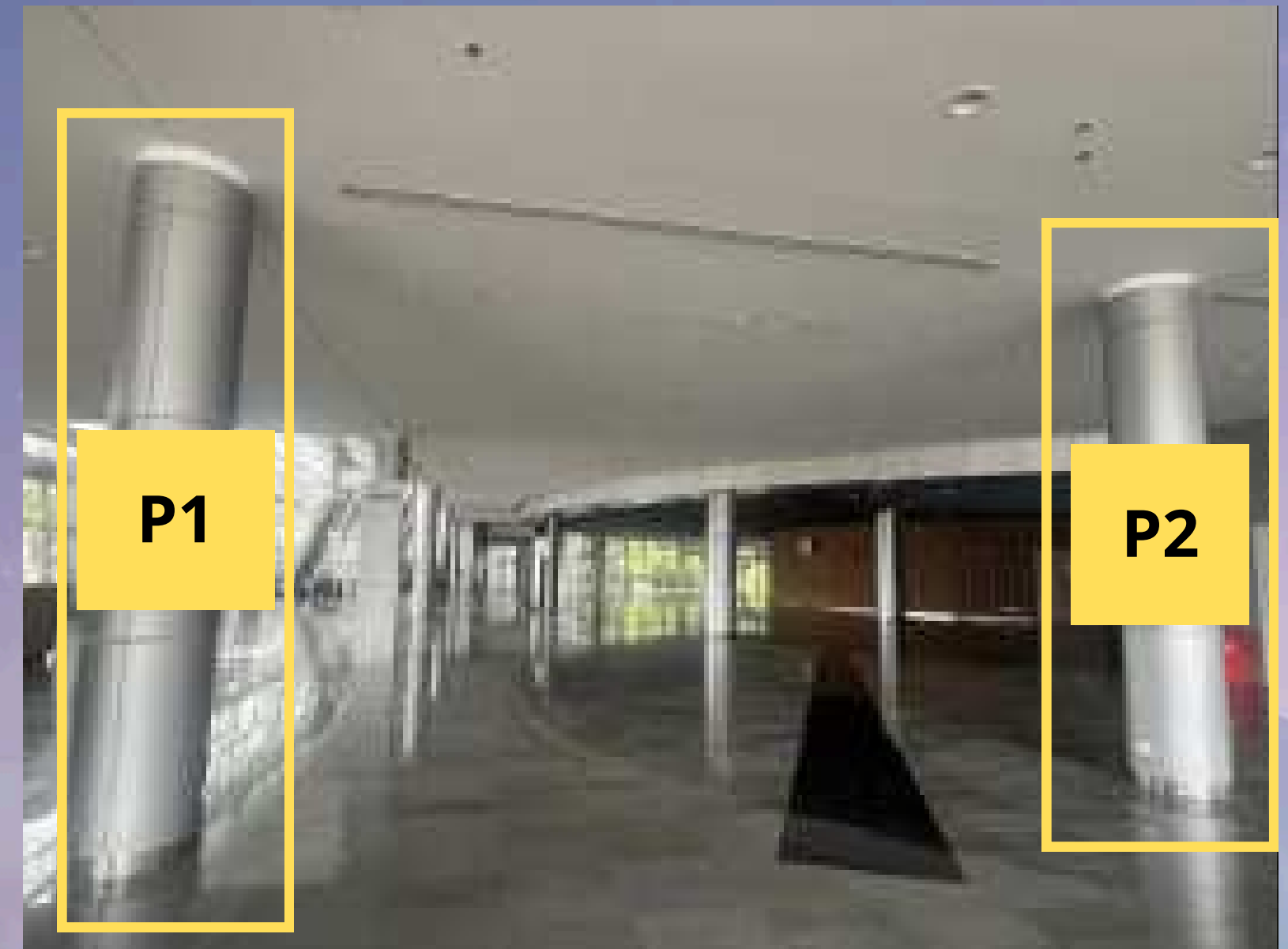
Max Atria Foyer Advertising

Transform the Max Atria Foyer columns into pillars of your brand's presence. With our Column Wrap or Box options, your advertisement can take center stage in one of the main thoroughfares of the event space.

Details:

- Column Wrap: Envelop the columns in your brand imagery, available in two sizes for versatile display options.
- Advertisement Box: A compact banner for high-impact branding.

| Wrap Pricing 2m Ht x 2.1m L x 15cm | Box Pricing 3m + 015cm x 3.6 m Ht |
|---------------------------------------|--------------------------------------|
| S\$2,500 / panel | S\$3,750/ panel |



Expo Street Banner

Raise your brand/product up high and showcase along the driveway before they even get to the exhibition. Located on lamp posts in the main car parks of Singapore Expo, these double-sided banners are your welcoming committee, offering a prelude to the innovation they can expect from your stand.

Details:

- Strategic Placement: Each banner is prominently displayed on lamp posts, ensuring visibility to all attendees upon arrival.
- Design Submission: Artwork to be provided by the exhibitor, with both hard and soft copies required for Organiser's approval and license application.

Specifications:

- Size: 1m (W) x 3m (H) – min. 6 Banners
- Price includes printing, installation, and dismantling.

S\$15,000 / 6pcs (single-sided)
S\$30,000 / 6pcs (double-sided)



Logo @ Street Signage

Take over Singapore's streets - **Upper Changi Rd East, Nicoll Highway & Bayfront Avenue**

Mark your presence and be reach the masses! As the city moves, make sure it moves with the echo of your brand.

Details:

- Strategic Placement: Each banner is prominently displayed on lamp posts around Singapore.
- Design Submission: Artwork to be provided by the exhibitor, with both hard and soft copies required for Organiser's approval and license application.

Specifications:

- Size: 1m (W) x 3m (H)
- Price includes printing, installation, and dismantling.

S\$2,300 / pc

Min 6 Pcs



Heading

MRT Linkway Banners

For guests travelling by public transport or walking over from the hotels and mall nearby, the MRT Linkway Banners are the prime ad spots for your brand/product.

Details:

- Prime Location: Positioned at a high-traffic zone, capturing the attention of attendees both arriving and departing.
- Double Visibility: Printed on both sides to catch eyes no matter the direction of travel.

Specifications:

- Size:
 - Front facing: 4.26m (W) x 1.22m (H)
 - Back facing: 3.74m (W) x 1.22m (H)
- Price includes printing, installation, and dismantling.

S\$9,000/panel



Double-sided Glass Door Panel Stickers

At the end of the MRT Linkway, the glass door is the most frequented spot as the main passage way to most halls.

Details:

- Prominent Location: Situated on the main pathway between the MRT station and Singapore EXPO, capturing high footfall.
- Engaging Displays: Your advertisement gains immediate attention as attendees come and go, ensuring constant brand interaction.

Specifications:

- Price includes printing, installation, and dismantling.
- Size: 0.6m (W) x 2m (H)

S\$ 7,000/4 panels



Trumpet Banner

Ensuring that we make use of all ad real estate, we have Trumpet Banners hanging from level 2 so anyone passing through the glass doorway of Foyer 2 will see these banners above heads.

Details:

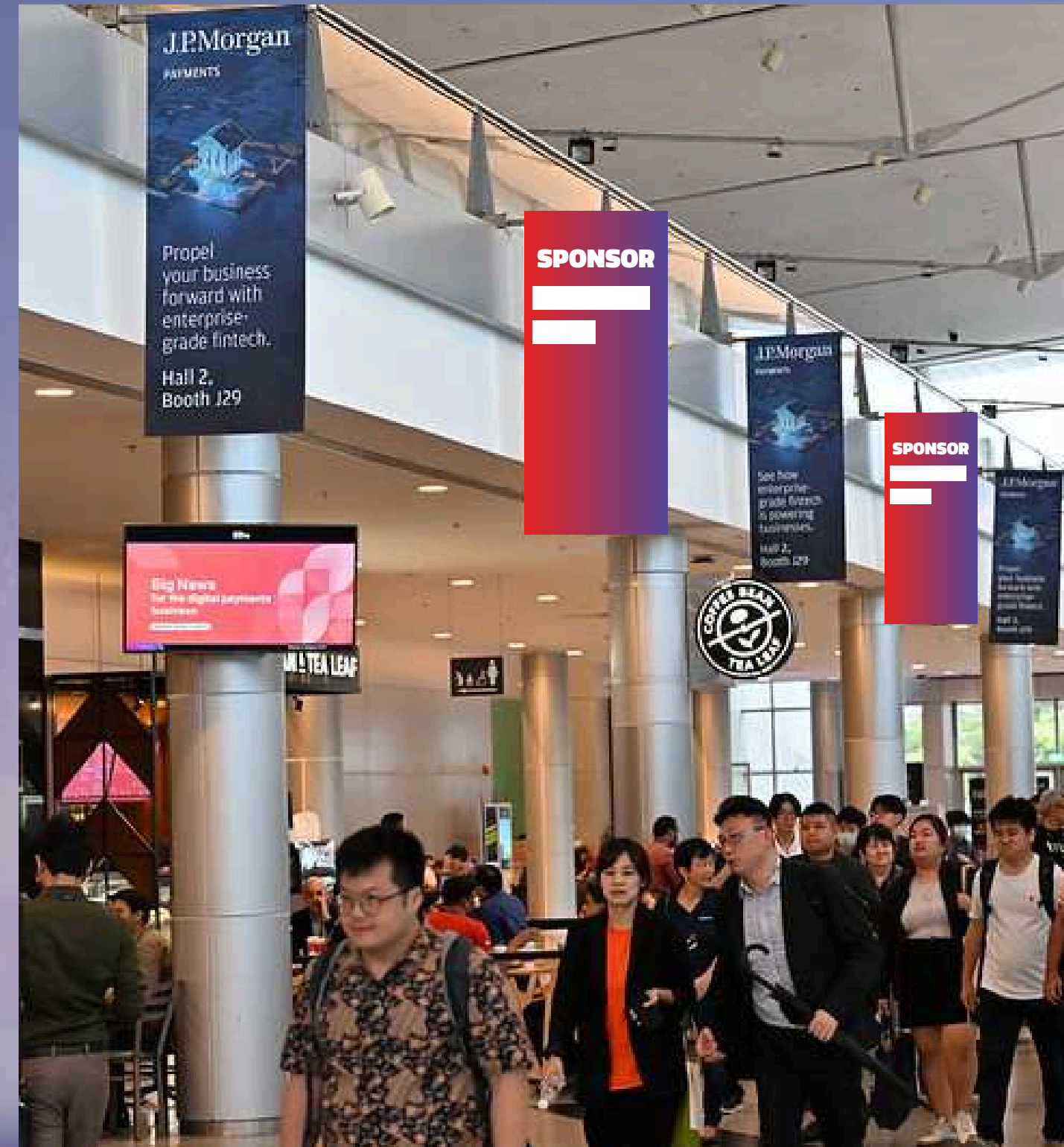
High Visibility: Located at strategic points to capture attention of visitors entering from the MRT linkway or taxi stand.

Design Impact: Make a bold statement with the size and placement of these banners, perfect for directional or welcome messages.

Specifications:

- Price includes printing, installation, and dismantling.
- Size: 0.8m (W) x 2m (H)

S\$16,000/ 9 pcs double sided



Foyer Glass Door Advertising



Enhance the entrance of any event by utilising our Foyer Glass Door Advertising. This option places your brand right at the crossroads of interaction, greeting every attendee as they enter and exit.

Details:

- **High Traffic Visibility:** Situated at a key entry point, these glass door panels ensure your brand is one of the first and last things attendees see.
- **Elegant Presentation:** Utilize the sleek canvas of the glass doors to reflect the sophistication of your brand.

Specifications:

- **Size:** 0.6m (W) x 2m (H) for each panel, offering a sizable branding space.

| Foyer 2, Door 1 | Doors 2 - 5 |
|----------------------|-----------------------|
| S\$ 7,500 / 4 panels | S\$ 15,500 / 8 panels |



Aircon Walkway Banners (Per Hall)



Similar to the Trumpet Banners, we push your brand to the very top as it sways to the air conditioners. Covering all walkways between Halls 3 to 6, your innovation will be at top of mind.

Details:

Double-Sided Impact: Each set includes 5 double-sided pieces, doubling the chances to catch an attendee's eye.

Specifications:

- Size: Each banner measures 1.8m (W) x 0.6m (H), offering ample space for your branding.

S\$ 7,250 / set



Poster Site

For increased publicity, place a poster site at a prominent location within the exhibition venue and direct trade buyers to your booth!

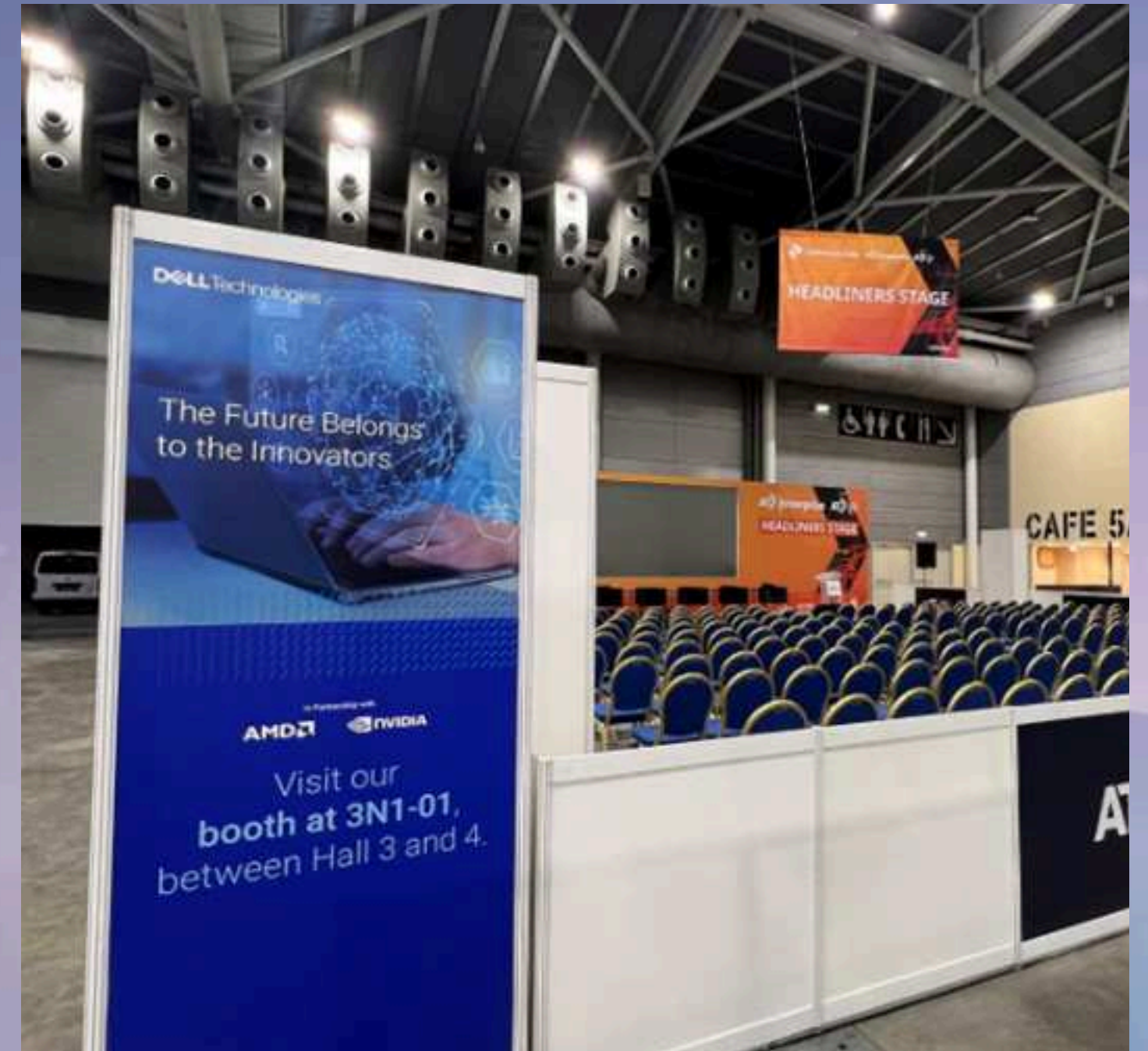
Details:

- Modular system structure & printing will be provided by organiser.
- Poster and poster mountings are to be provided by the exhibitors.
- Only PVC cut-out sticker or poster display using double-sided tape or Velcro tape will be allowed

Specifications:

- Size: 1m (W) x 2.4m (H)

S\$ 6,750 / pc



Banner above Hall Entrance

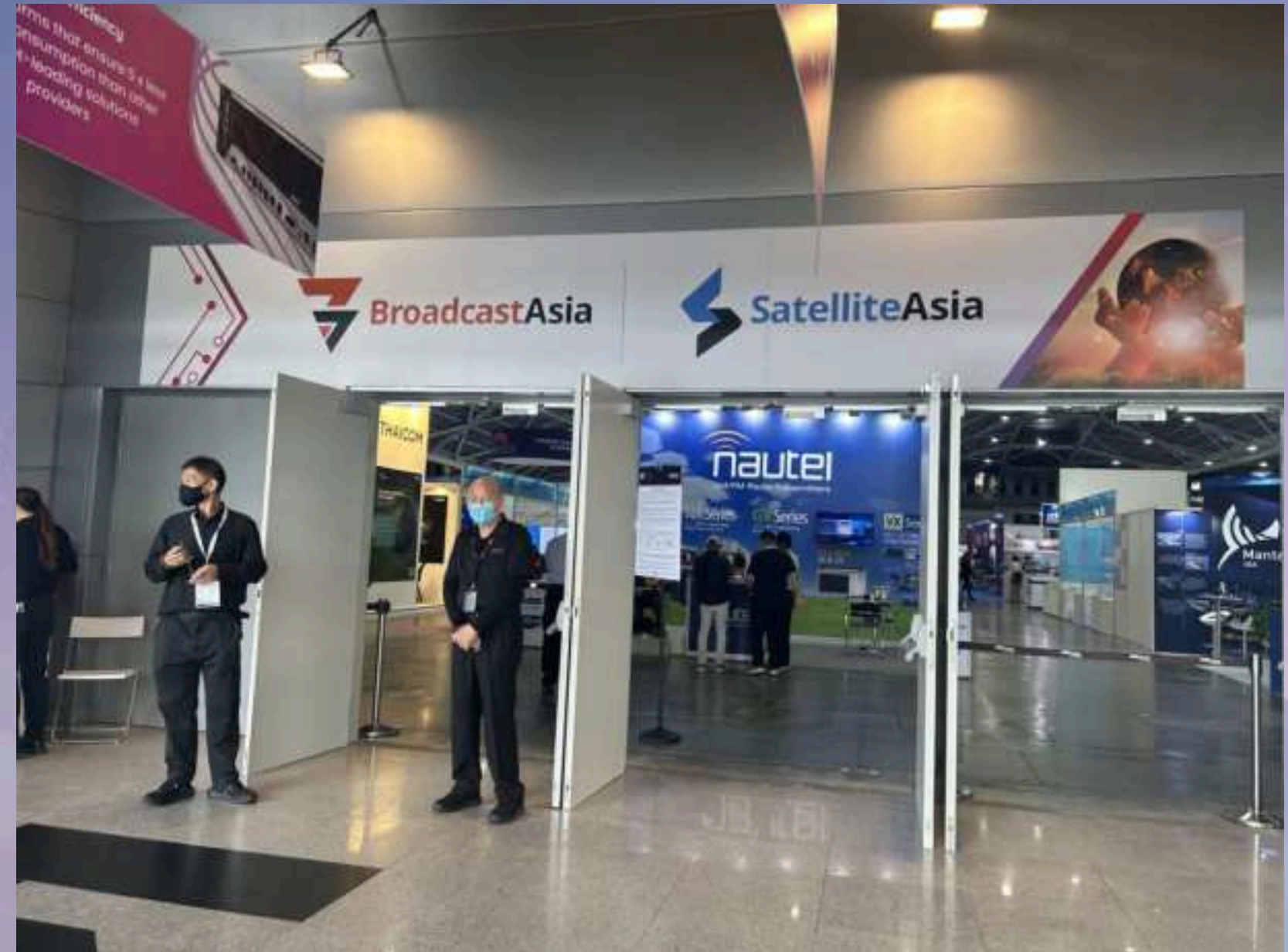


Be the first to greet visitors as they enter the hall and create awareness of your presence by putting up your banner ad prominently above the hall entrance.

Specifications:

- Price includes printing, installation, and dismantling.
- Size: 7m (W) x 1m (H)
- Availability: Open for Halls 3 to 5 (right hand side)

S\$ 6,000/ pc



Banners/ Hanging Structures

Stand out from your competition as delegates set eyes on the hanging banner/structure to identify your brand/product/booth. Covering all angles, you'll gain 360 visibility and sell even more key products.

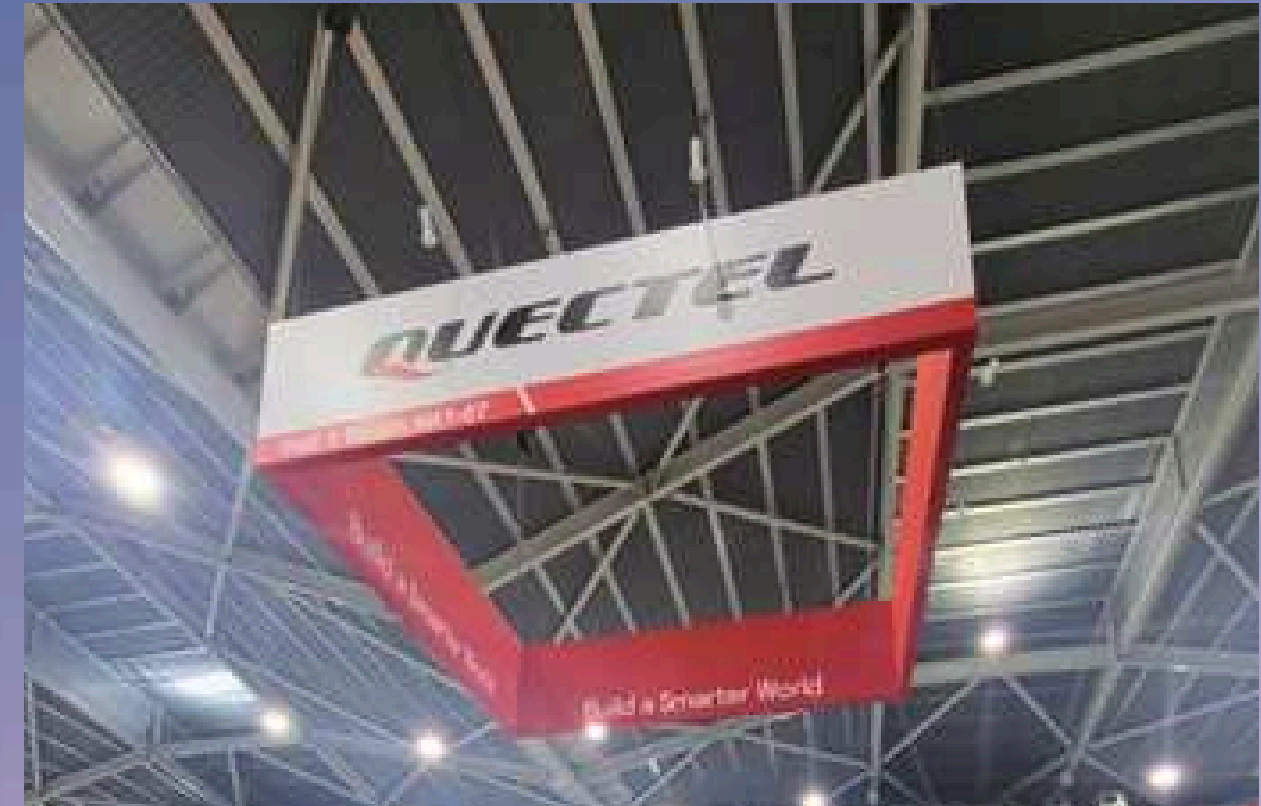
Details:

- Customizable Design: Tailor the look and size to suit your brand's aesthetic and campaign message.

Specifications:

- Choose the exact size and location to match your marketing strategy.
- Quoted price **does not** include production, installation, dismantling, or power supply, which are available at the exhibitor's cost.

S\$ 420/sqm



Floor Stickers at Hall Entrance

Command attention from the ground up with our prominent Floor Stickers. Positioned at the hall entrance, these large-format stickers are an innovative way to lead visitors to your exhibit and ensure your brand is en-route.

Specifications:

- Dimensions: 1m (W) x 1m (H)
- Price includes printing, installation, and dismantling.

S\$ 3,000 for 2 pcs



Mobile Charging Station

Power up to ensure delegates stay connected with your branded Mobile Charging Station. It is the prime spot where delegates stay grounded for long periods of time as they wait for their device to be juiced.

Specifications:

- Branding Area: Logo placement on centre panel.

S\$ 7,500



Coffee Point Sponsorship

With three days of power-packed content and products to browse, delegates are bound to need a pit stop for coffee to recharge and go again. Your branded coffee point provides our delegates the much needed energy boost.

Details:

- Limited to three Coffee Points only to provide an exclusive advertising opportunity.
- Provide branded cups for direct marketing touchpoint with every attendee who enjoys a complimentary beverage.

Specifications:

- **Pre Event Advantage:** Recognition with your logo and description on the official ATxSG website for pre-event hype.
- **On-site Visibility:** Logo placement on your sponsored coffee point, actively used throughout event days, ensuring constant exposure.

S\$ 43,750/ point

Dimension: approx 42 sqm



NETWORKING & LEAD GENERATION



VIP and Speaker Lounge


S\$ 73,500

Number of Sponsorships Available: **Exclusive**

| | |
|------------------------|---|
| Speaking | <ul style="list-style-type: none"> • 1 x place on fireside chat within ATxEnterprise conferences • Speaker photo and bio hosted on event website and event networking app. |
| Branding | <ul style="list-style-type: none"> • Company logo, website profile & social handles to feature on event website & event networking app. • Company logo accredited as VIP and Speaker Lounge Sponsor in relevant ATxEnterprise marketing campaigns. • Company logo on all physical event signage including entrance banner & relevant stage sets. • Pre-event marketing pack to promote your involvement at the show. |
| Digital Media | <ul style="list-style-type: none"> • Banner advert or short content advert (including logo and sponsor message) in a pre-event Asia Tech x Singapore newsletter sent to all subscribers. • 2 x social media promotions during the campaign highlighting your corporate message or involvement at the event. • Onsite Interview with your nominated spokesperson conducted by the ATxEnterprise team during Asia Tech x Singapore. Interview to be fully edited, event branded and shared post-event. |
| Passes | <ul style="list-style-type: none"> • 5 x full access delegate passes (including access to conference, expo, networking areas & lunch) • 1 x speaker pass with access to exclusive VIP and Speaker Lounge • Full access to event networking app |
| Lead Generation | <ul style="list-style-type: none"> • Lead capture from speaking session |

As a VIP and Speaker Lounge Sponsor, you'll receive prominent onsite branding, a sponsor-branded VIP registration page with logo inclusion in all pre-event VIP community communications, and the opportunity to showcase your corporate video in the VIP and Speaker Lounge.

Enjoy a fully built networking bar with branded food and beverages, access to an exclusive private lounge for high-level client meetings, and all GDPR-compliant leads from VIP Village entrants.



ATxEnterprise 

Business Matching Lounge Sponsor

Number of Sponsorships Available: **Exclusive**

Take up a business lounge powered by you. The Business Matching Lounge is THE place where business discussions and matching take place amongst all delegates, peers, and business leaders. Business matching is enhanced with Swapcard, the Official Event App. Lounge usage strictly by appointment, accommodating up to 50 pax.

Specifications:

- Brand Amplification within
- GDPR compliant leads to be shared
- One (1) Push notification via virtual platform

S\$43,750



DIGITAL AMPLIFICATION



Digital POP

Our curated bundle of digital offerings designed to give your brand the best coverage and maximize visibility across various platforms. These add-ons are crafted to provide you with pre-show, onsite, and post-show marketing support, amplifying your reach and creating a sustained impact.

| Package | Pre-Show | On-site | Post-Show | Rate Card | Bundle Price |
|---------|--|--|---|-----------|------------------|
| A | | <ul style="list-style-type: none"> • Push notification via virtual Platform swapcard to general visitors @ S\$2,625 | <ul style="list-style-type: none"> • 1 x Banner advert in Tech Bytes Newsletter* @ S\$2,625 | S\$5,250 | S\$4,400 |
| B | <ul style="list-style-type: none"> • 1x Banner advert in Tech Bytes E Newsletter @ S\$2,625 | <ul style="list-style-type: none"> • Pop-up Banner Ad in virtual Platform swapcard to general visitors @ S\$3,000 | <ul style="list-style-type: none"> • 1 x Banner advert in Tech Bytes Newsletter* @ S\$2,625 | S\$8,450 | S\$6,000 |
| C | <ul style="list-style-type: none"> • 1 x Banner advert in Tech Bytes Newsletter* @ S\$2,625 | <ul style="list-style-type: none"> • Pop-up Banner Ad in virtual Platform swapcard to general visitors @ S\$3,000 • Push notification via virtual Platform swapcard to general visitors @ S\$2,625 | <ul style="list-style-type: none"> • 1 x Banner advert in Tech Bytes Newsletter* @ S\$2,625 • 1 x Interview recorded on Site, posted on social Media @ S\$8,750 | S\$19,825 | S\$15,500 |
| D | <ul style="list-style-type: none"> • 1 x Banner advert in Tech Bytes Newsletter* @ S\$2,625 • 1 x Dedicated eDM Blast @ S\$15,000 • 1 x Pre event web conferencing Interview on Social Media @ S\$8,700 | <ul style="list-style-type: none"> • Pop-up Banner Ad in virtual Platform swapcard to general visitors @ S\$3,000 • Social Media Promotion @S\$4,375 | <ul style="list-style-type: none"> • 1 x Banner advert in Tech Bytes Newsletter* @ S\$2,625 • 1 x Interview recorded on Site, posted on social Media @ S\$8,750 • 1 x Article hosted in Post Show Thank you visitors Email @ S\$17,500 | S\$62,775 | S\$38,900 |

Post-Show Webinar

Inclusion in co-branded 'Best of'

Be a partner in our Post-Show Webinar where you'll be featured as a co-brand sponsor of the online session.

\$26,250



Report

Key Takeaways of ATxSG

Get an in-depth report that analyses the event's attendees and how you can tap on the stats to reach out to new potential customers.

\$17,500 EA



Post-Show Report

Inclusion in 'Best of'

Get featured under 'Best of' as we round up the best companies, technologies, innovation and more in our Post-Show Report; available online after the event.

\$17,500



Fast Chats

Take your brand to new heights with Fast Chats: In-depth interviews with top executives, boost visibility, network with influencers, and position yourself as a thought leader promoted across ATxSG channels.

\$14,000 EA

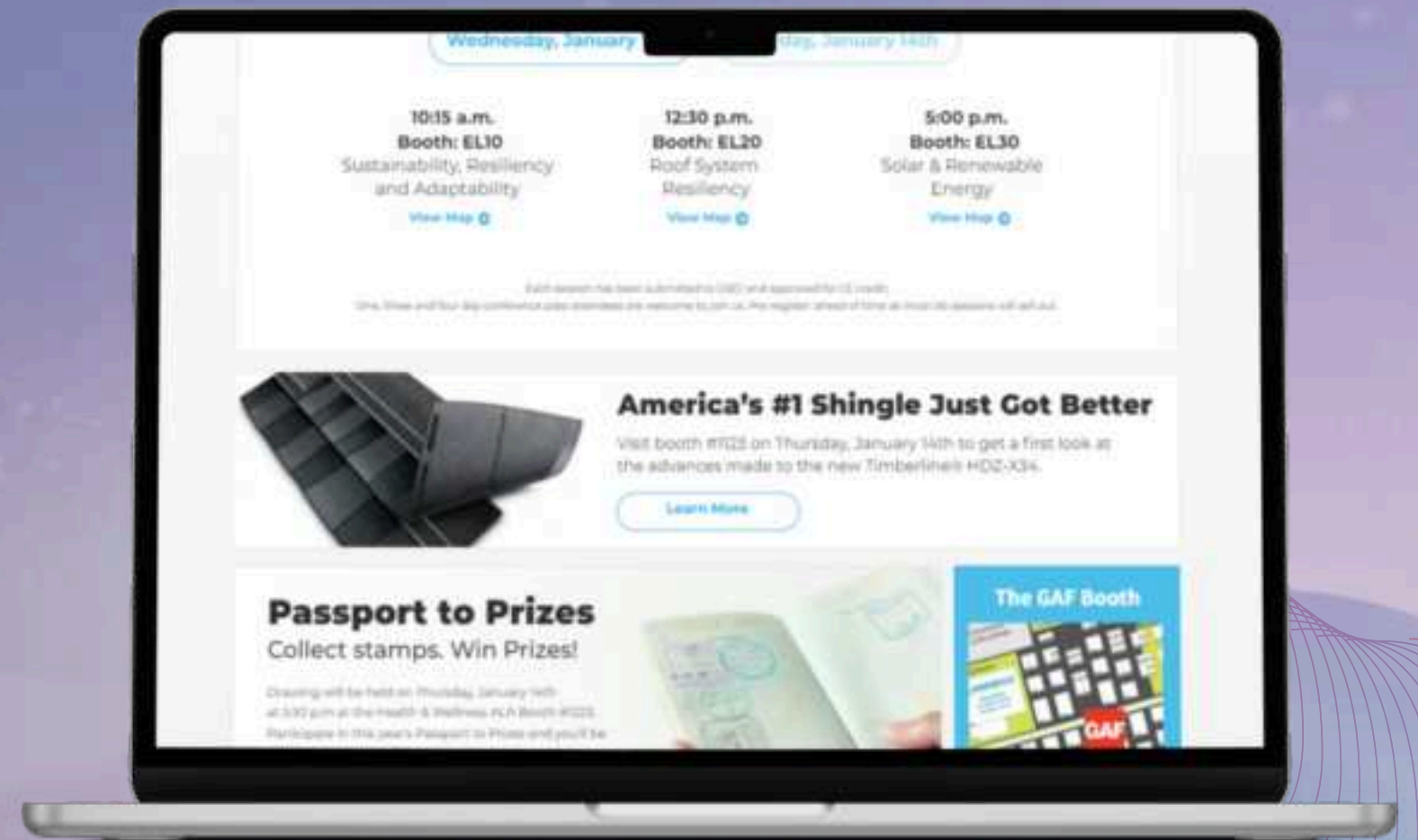


Event Kickstart

Webpage Feature

Make Your Mark at ATxSG: Get a dedicated page to showcase videos, resources, onsite activities, and highlight your impactful presence.

\$14,000 EA



Video Interview

Intimate interview with your Executive

Book a slot with our professional videographer for an exclusive interview where your Executive can show and tell your innovation, and use it on your marketing platforms.

\$8,750 EA



Dedicated EDM

Reach to the masses

Supercharge and amplify your reach to your target audience. Share your email content with us, and we'll ensure it reaches the masses through our extensive database.

\$15,000 EA



Webview | [Share via Whatsapp](#)

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IN CANADA | **investir**
AU CANADA

ARE YOU LOOKING TO EXPAND YOUR COMPANY ABROAD?

LOOK NO FURTHER THAN CANADA, YOUR SECOND HOME!

- **Make the world's most educated workforce your workforce.**
Canada ranks as the most highly educated country in the world. 62% of Canadians aged 25-64 have graduated from tertiary education institutions.
- **Expand your global consumer base with access to 1.5 billion people.**
Canada's **15 free trade agreements** provide for preferred market access to 51 foreign countries, 1.5 billion consumers, worth nearly US\$60 trillion in global GDP.
- **Benefit from generous tax incentives for research and development in the G7 countries.**
The Scientific Research and Experimental Development (SR&ED) tax incentive is Canada's largest R&D program, providing \$3 billion annually in tax incentives

Want to learn more why Canada is your best choice?

Make sure to stop at our **Invest in Canada** booth (3L3-01) on June 7-9, or contact [the High Commission of Canada in Singapore](#)

YOU'RE READY TO GROW. WE'RE READY TO HELP.

Social Media Campaign

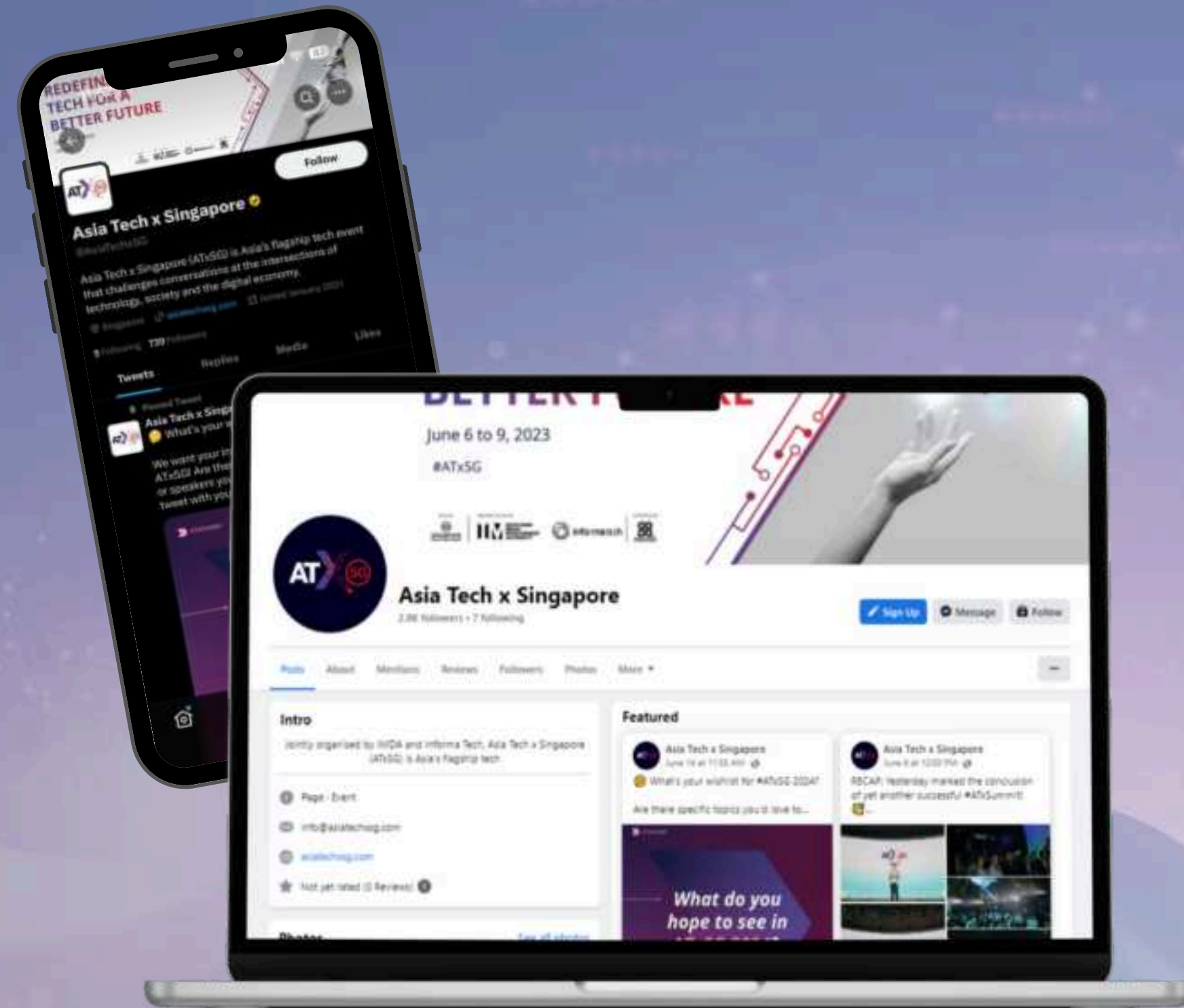
Get them talking

Share your ideas, and we'll craft a compelling social media campaign for ATxEnterprise's pages. Get pre event exposure, spark meaningful conversations and amplify your brand's presence. Collaborate with us to make a lasting impression on our audience!

Specifications:

- 1x Logo Feature
- 1x Product Showcase
- 1x On-site Feature

\$4,375

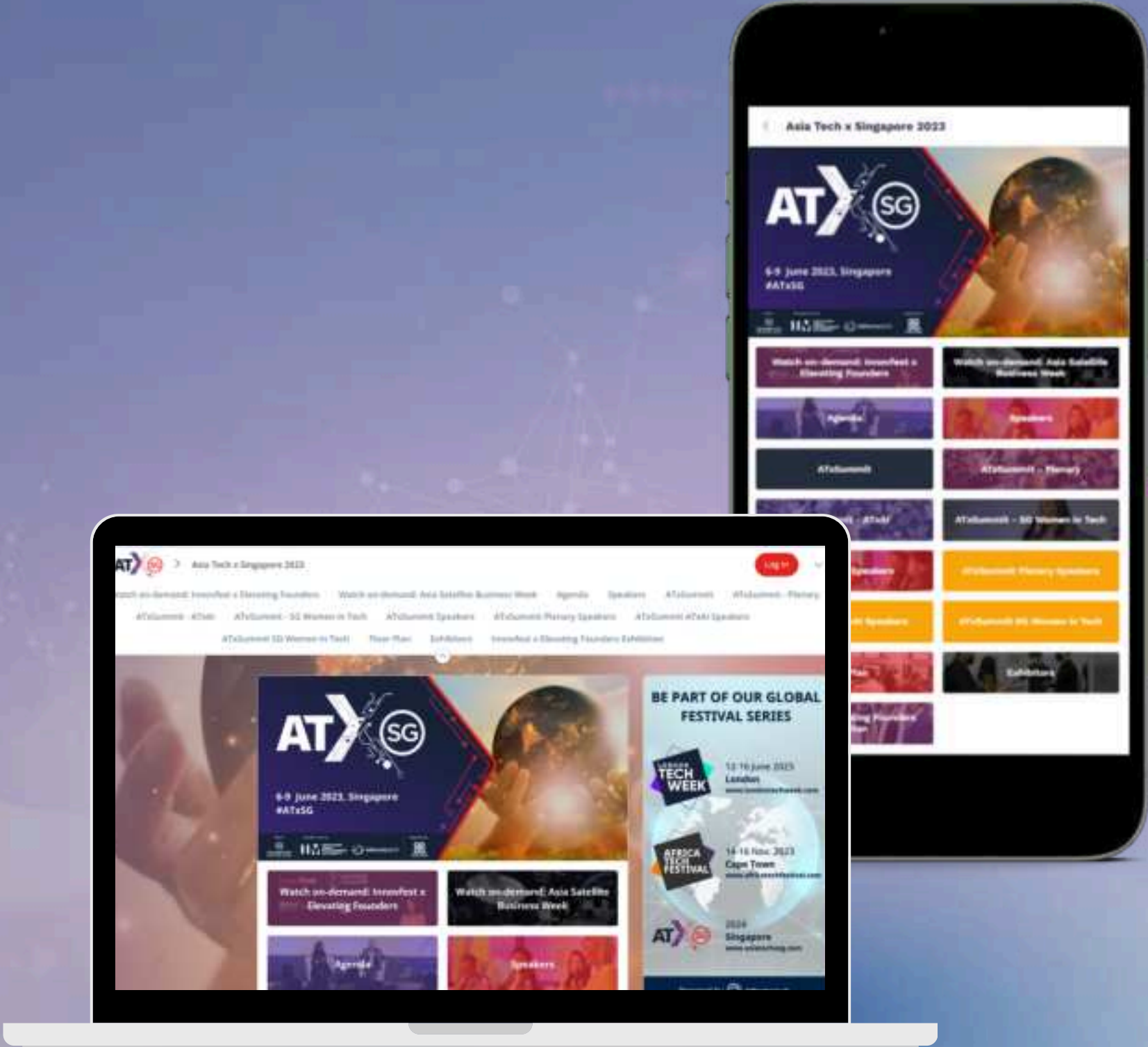


Push Notification

via Event Platform

Reach thousands of attendees: Get your brand, products, or speaking session noticed. Drive traffic to your booth or desired landing page. Maximize your impact at ATxSG!

\$3,000 EA

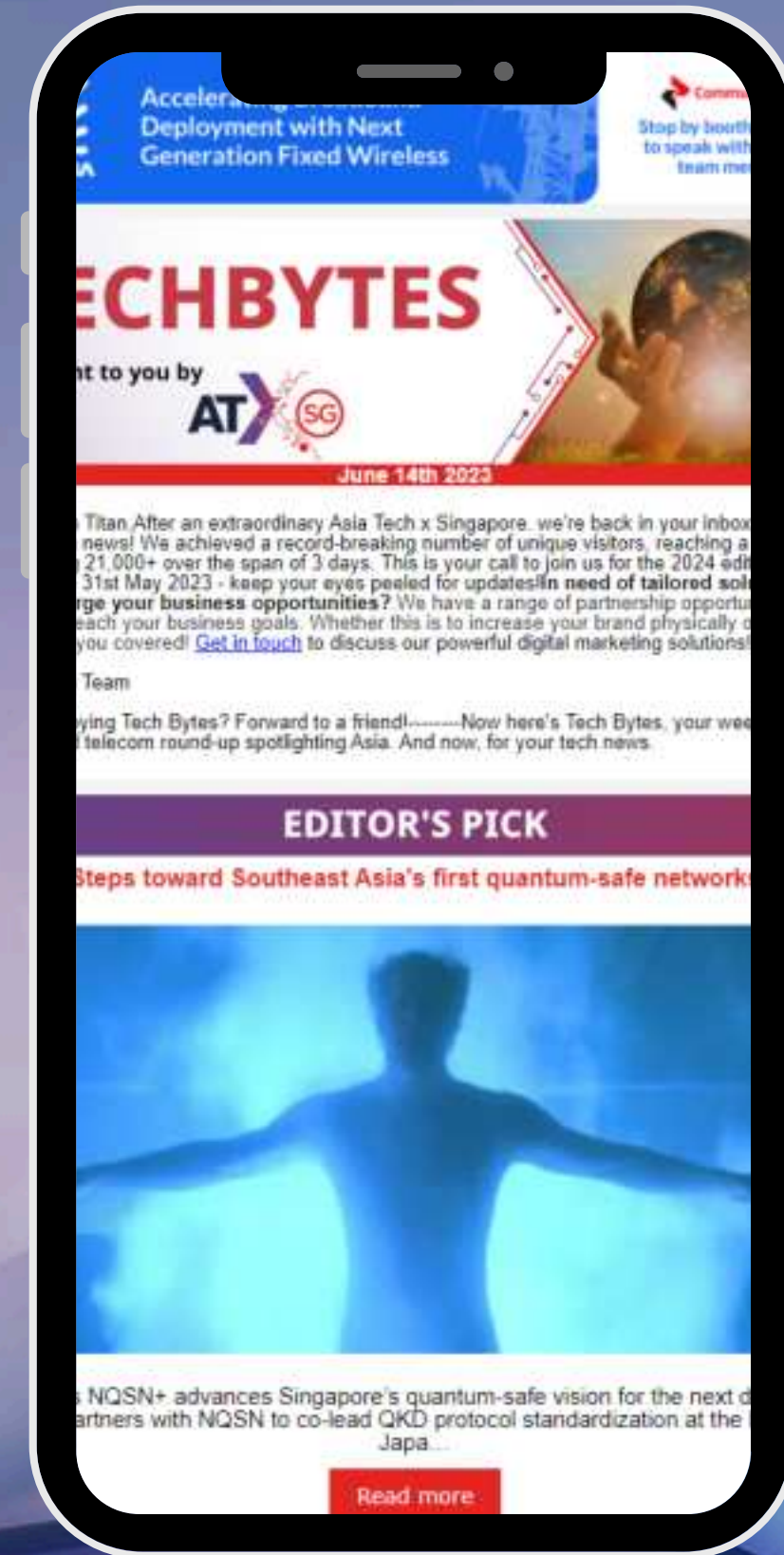


Newsletter

Secure ad spots in our bi-weekly TechBytes Newsletter to showcase your latest products, events, or publish a blurb driving traffic to your latest news. Reach a wide audience, position yourself as a thought leader, and boost your brand's presence in the tech community.

\$3,600 EA / Banner Ad

\$4,700 EA / Dedicated Article



ATX Enterprise

27 - 29 MAY 2025 | SINGAPORE EXPO

A part of

ATX 

**Contact us for a
tailored package**



Jennifer Lee

Jennifer.lee@informa.com

+65 6989 6531

